



Re-Imagining

#REIMAGININGPROSPERITY

alabamapossible



PROCEEDS BENEFIT Alabama Possible

Alabama is the nation's sixth poorest state, and more than 714,000 Alabamians – including over 222,000 children – live in poverty. Alabama's median household income is at a peak of \$53,958. However, the gap between Alabama's median household income and the national median household income stands at \$13,382.

Since 1993, the mission of Alabama Possible is to break down barriers to prosperity through advocacy, education, and collaboration.

As the world re-imagines how to live through a longstanding pandemic, we are re-imagining how to ensure we fulfill our mission for all Alabamians.

The Alabama Possible small but mighty team is grateful for the support we receive from supporters and partners like you! The bodies of work Alabama Possible implements continue to **remove financial barriers** to postsecondary pathways specifically for students of color, first generation students and students from under-resourced families. Your support affords us the opportunity to assist over **50,000 students** and **400 educators, counselors and career coaches** access postsecondary access and success resources at no cost. This includes over **125 students** applying to Historically Black Colleges and Universities without paying application fees. Furthermore, we support **students and families statewide seeking advice and guidance** navigating the postsecondary access process through our Alabama Goes to College Help Desk. The ability to engage citizens and leaders in meaningful deliberation, guided by the *Barriers to Prosperity Data Sheet*, **leads communities to action** through our three-part *Breaking Barriers to Prosperity Toolkit*. We work to re-imagine how the Alabama College Attainment Network leverage its **network of stakeholders** to meet Alabama's educational and workforce needs through communities of practice- Regional College Attainment Networks. We are also re-imagining how to enhance the partnerships we have with statewide and national organizations that positions Alabama Possible to serve as a **trusted convening organization** for networks like the Higher Education Alliance, Degrees When Due and the nation's first Historically Black Community College and Predominately Black Community College Network.

Thanks to **supporters and partners** like you, Alabama Possible is positioned to assist all learners throughout Alabama to re-imagine a future of prosperity for themselves and generations to come.



LUNCHEON

Thursday, October 27, 2022 // 11:30 AtM

Three-course seated luncheon

Conversation with Secretary Fitzgerald Washington
B&A Warehouse, 1531 1st Avenue South, Birmingham

VIRTUAL EXPERIENCE

Thursday, November 3, 2022 // 9:00 AM

Coffee & Conversation with Alabama Possible
 featuring Sec. Fitzgerald Washington

Sponsorships range: \$10,000 to \$1000

Individual tickets: \$250

BOARD OF DIRECTORS

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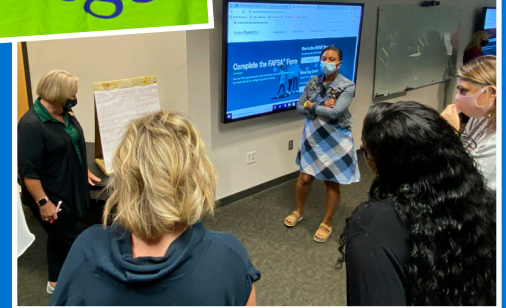
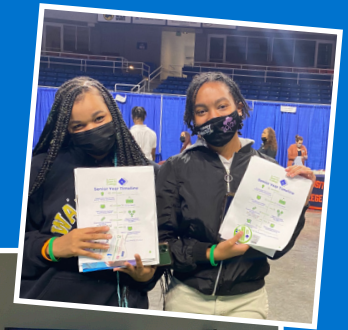
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Alabama ranks in top 10 in the nation in FAFSA completion.

Current Rank		% of Seniors Completing
1	Tennessee	65.8%
2	Louisiana	65.7%
3	Washington, D.C.	63.4%
4	Illinois	62.1%
5	Texas	61.8%
6	Delaware	60.3%
7	Alabama	57.8%
8	New York	57.7%
9	Mississippi	57.0%
10	Connecticut	56.5%

And second in the nation in year-over-year FAFSA completion

Current Rank		% Change
1	Texas	27.7%
2	Alabama	27.3%
3	New Mexico	7.5%
4	California	6.6%
5	Mississippi	5.9%

(as of June 17, 2022, source National College Attainment Network)

Sponsorship Levels



PRESENTING SPONSOR \$10,000

- Up to six (6) luncheon tickets
- Company branding on promotional materials and email newsletter, reaching 9,104 subscribers
- Sponsor recognition during both the in-person dinner and virtual event
- Opportunity for company representative to share 30 second commercial during the virtual event
- Opportunity for company representative to give greetings during the in-person dinner
- Tagged recognition on Facebook, reaching 6,978 followers in two unique posts
- Tagged recognition on Twitter, reaching 4,986 followers in two unique posts
- Tagged recognition on Instagram, reaching 1,407 followers in two unique posts
- Tagged recognition on LinkedIn, reaching an audience of 403
- Logo included on Alabama Possible events page as a Presenting Sponsor

TRANSFORMING SPONSOR \$5,000-\$9,999

- Up to four (4) luncheon tickets
- Prominent mention on promotional materials and email newsletter, reaching 9,104 subscribers
- Sponsor recognition during both the in-person dinner and virtual event

- Tagged recognition on Facebook, reaching an audience of 6,978
- Tagged recognition on Twitter, reaching an audience of 4,986
- Tagged recognition on Instagram, reaching an audience of 1,407 followers
- Tagged recognition on LinkedIn, reaching an audience of 403
- Logo included on the Alabama Possible event page as a Transforming Sponsor

IMPACTING SPONSOR \$2,500-\$4,999

- Up to two (2) luncheon tickets
- Mention in promotional materials and in email newsletter, reaching 9,104 subscribers
- Sponsor recognition during the virtual event
- Tagged recognition on Facebook, reaching an audience of 6,978
- Tagged recognition on Twitter, reaching an audience of 4,986
- Tagged recognition on Instagram, reaching an audience of 1,407 followers
- Tagged recognition on LinkedIn, reaching an audience of 403
- Logo included on the Alabama Possible event page as an Impacting Sponsor

PROSPERITY SPONSOR \$1,000-\$2,499

- One (1) luncheon ticket
- Sponsor recognition during the virtual event
- Logo included on the Alabama Possible event page as a Prosperity Sponsor

Sponsorship Commitment

Yes, we are proud to support Alabama Possible's annual conversation with Sec. Fitzgerald Washing and the virtual Coffee & Conversation event at the following level:

**PRESENTING
SPONSOR:**

\$10,000

**TRANSFORMING
SPONSOR:**

\$5,000

**IMPACTING
SPONSOR:**

\$2,500

**PROSPERITY
SPONSOR:**

\$1,000

Where applicable, please credit the sponsorship to:

(exactly as you wish your name to appear)

CONTACT NAME

PHONE

EMAIL ADDRESS

MAILING ADDRESS

CITY

STATE

ZIP

Check here if you do not wish to be listed as a sponsor

INDIVIDUAL TICKETS

I/We would like to purchase _____ tickets to the dinner at \$250/each.

Sponsorship commitments are requested by October 6, 2022.

Please mail payment & this form to:

Alabama Possible
PO Box 55058
Birmingham, AL 35255

205.939.1408 • rsvp@alabamapossible.org

