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Invite you to
Dinner and conversation
with

C.J. Fitzpatrick

Vulcan Value Partners

and

Tricia Wallwork
Milo's Tea Company

Tuesday, October 22, 2019
Haven, Birmingham

ALABAMA is the nation's sixth poorest state, and more than 800,000 Alabamians - including more than 262,000 children - live in poverty.

Alabama also faces a more distressing trend: Our economy continues to lag behind the rest of the nation. Alabamians' median household income is \$48,193. That's \$12,143 less than the national median household income, and it means that many of your neighbors struggle to afford basic needs like housing, childcare, food, transportation, and health care.

Your gift to Alabama Possible breaks down barriers to prosperity with two approaches: changing the way people think and talk about poverty through engaged learning, poverty simulations, and the poverty datasheet; and building educational equity through the Cash for College financial aid form completion campaign and Blueprints College Success Initiative. Your impact includes:

Changing the way people think and talk about poverty. More than 1,000 Alabamians each year take part in poverty simulations, which are immersive experiences that sensitize participants to the realities of living with a low income.

The annual poverty data sheet equips policymakers, thought leaders, and the general public with research detailing poverty rates and data related to educational attainment, employment, and food security.

We also equip and encourage educators and faith leaders to team classroom study with reciprocal community-based service, research, and learning to better understand the causes of and potential solutions to poverty.

"We walk alongside those living in poverty, but we do not understand what it is like to live with these struggles and obstacles from the inside. This simulation (gave) us the briefest taste of that reality and I hope it will strengthen our resolve to do all that we can to make a difference."

Reverend Susan Clayton, Independent Presbyterian Church Associate Pastor for Community Ministries

Building educational equity across Alabama for low-income and first-generation college-going students and students of color.

Through the Cash for College campaign, Alabama high school graduates accessed more than \$68 million in Pell Grant aid that can be used to pay for technical and academic postsecondary credentials. We also worked with nearly 1,500 Birmingham-area students to complete college applications, financial aid forms, and scholarship applications.

The Blueprints College Success Initiative teams Holy Family Cristo Rey High School students with college student mentors to prepare for life after high school by exploring two- and four-year college options, writing resumes, matching their career ambitions with possible college paths, and understanding the college application and financial aid processes.

"I decided to bring my granddaughter in for assistance with finding additional funds. It takes a village to raise a child, and you have become a part of the village that will get her to college."

Veronica Perry, a grandmother who got help with financial aid and scholarships so that her granddaughter could attend The University of Alabama



EVENT DETAILS

When: **Tuesday, October 22, 2019**

6 p.m. Sponsor Reception

Drinks and hors d'oeuvres served while sponsors and their guests mingle with our guests of honor, C.T. Fitzpatrick and Tricia Wallwork.

7 p.m. Dinner

Seated dinner

Conversation with C.T. Fitzpatrick and Tricia Wallwork

Where: **Haven**

2515 6th Ave South, Birmingham

Located in Birmingham's Lakeview District, Haven is a meticulously restored 1924 building which originally housed the Mack Truck Company. Various industrial and automotive operations occupied the space for the next 90 years. In 2014, Tricia and Troy Wallwork began the process of historically renovating the building to its original beauty while infusing it with modern elegance.

Dinner: **Guests will dine on a three-course meal**

Investment: **Event sponsorships ranging from \$10,000 to \$500**

Individual tickets are also available.

Purchase sponsorships at alabamapossible.org/events or by calling Sarah Banks at 205-939-1408.

ALABAMA POSSIBLE BOARD OF DIRECTORS

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Cameron Vowell, PhD
Community Volunteer

*Emeritus status



SPONSORSHIP OPPORTUNITIES

Your support breaks down barriers to prosperity.

We invite you to review the sponsorship levels outlined below and return the sponsorship commitment.

Presenting Sponsor: \$10,000

- Reserved seating for up to 12 dinner guests and 12 sponsor reception tickets
- Company branding in program and promotional materials
- On-site brand recognition and spoken acknowledgement during the event
- Opportunity for company representative to make brief remarks during the program
- Tagged recognition on Facebook, reaching 6,554 followers in two unique posts
- Tagged recognition on Twitter, reaching 4,962 followers in two unique posts
- Recognition in invitations and email newsletter, reaching 9,215 subscribers
- Logo included on the Alabama Possible event page as a Presenting Sponsor

Transforming Sponsor: \$5,000

- Up to 8 dinner tickets and 8 sponsor reception tickets
- Prominent mention in program and promotional materials
- Logo displayed and spoken acknowledgement during the event
- Tagged recognition on Facebook, reaching an audience of 6,554
- Tagged recognition on Twitter, reaching an audience of 4,962
- Recognition in invitations and in email newsletter, reaching 9,215 subscribers
- Logo included on the Alabama Possible event page as a Transforming Sponsor

Impacting Sponsor: \$2,500

- Up to 6 dinner tickets and 6 sponsor reception tickets
- Mention in program and promotional materials
- Logo displayed during the event
- Tagged recognition on Facebook, reaching an audience of 6,554
- Tagged recognition on Twitter, reaching an audience of 4,962
- Recognition in invitations and in email newsletter, reaching 9,215 subscribers
- Logo included on the Alabama Possible event page as an Impacting Sponsor

Prosperity Sponsor: \$1,500

- Up to 4 dinner tickets and 4 sponsor reception tickets
- Program recognition
- Logo displayed during the event
- Logo included on the Alabama Possible event page as a Prosperity Sponsor

Sustaining Sponsor: \$500

- Up to 2 dinner tickets and 2 sponsor reception tickets
- Program recognition
- Name displayed during the event

For additional information, please contact Sarah Banks at 205-939-1408 or sbanks@alabamapossible.org.





SPONSORSHIP COMMITMENT

YES, we are proud to support Alabama Possible's dinner and conversation with C.T. Fitzpatrick and Tricia Wallwork at the following level:

- Presenting Sponsor: \$10,000**
- Transforming Sponsor: \$5,000**
- Impacting Sponsor: \$2,500**
- Prosperity Sponsor: \$1,500**
- Sustaining Sponsor: \$500**

Where applicable, please credit the sponsorship to: _____

(exactly as you wish your name to appear)

Contact name _____ Phone _____

E-mail address _____

Mailing address _____

City _____ State _____ Zip _____

Check here if you do not wish to be listed in the program _____

INDIVIDUAL TICKETS

I/We would like to purchase _____ tickets to the dinner at \$195/each.

Sponsorship commitments are requested by October 1, 2019. Please mail payment & this form to:

Alabama Possible
PO Box 55058
Birmingham, AL 35255
205-939-1408
rsvp@alabamapossible.org

Credit card payments are accepted at alabamapossible.org/events.