

Alabama College Campaign 2019-2020 Timeline

Planning

Gather your team, create a plan, set a goal, review best practice resources, and attend a training or webinar.

AUGUST AND
SEPTEMBER



Pro-tip: Help students create FSA IDs and gather documents before October 1



OCTOBER
01

FAFSA Kickoff

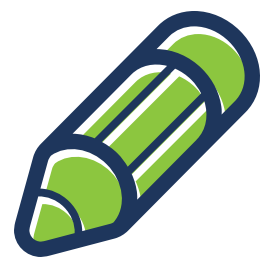
Student and families may submit FAFSAs for the 2020-2021 school year.

College Application Week

More than 40 colleges and universities waive their application fees this week.

NOVEMBER

4 - 8



NOVEMBER
29

Best Hustle

Award Deadline

for schools with 10% or more FAFSA completion improvement

FAFSA Priority Deadline

Key deadline to maximize first-come, first-served aid

MARCH
01



MARCH
27

Cash for College Awards Deadline

Deadline for schools to compete for MVP Completion and Most Improved Awards and grant prizes of \$500-\$1,000.

College Signing Day

Celebrate students' decisions for college and career with an event on or around May 1

MAY
01



JUNE
30

Campaign End

Key deadline for students to receive aid before the start of the 2020-2021 school year.