

ALABAMA POSSIBLE INVITES YOU TO:

# Building Alabama Together

*A Conversation with Kate Nielsen and  
Sanjay Singh About the Transformative  
Power of Shared Experiences*



SANJAY SINGH



KATE NIELSEN

TUESDAY, OCTOBER 16, 2018  
SPONSOR RECEPTION | 6p.m.  
DINNER | 7p.m.

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**Roots and Revelry Ballroom at  
Thomas Jefferson Tower,  
1623 2nd Ave. N., Birmingham, AL**

10.16.2018

alabamapossible 

## EVENT DETAILS

**When:** **Tuesday, October 16, 2018**

*6 p.m. Sponsor Reception*

*Drinks and hors d'oeuvres served while sponsors and their guests mingle with our guests of honor, Kate Nielsen and Sanjay Singh*

*7 p.m. Dinner*

*Seated dinner*

*Conversation with Kate Nielsen and Sanjay Singh*

**Where:** **Roots and Revelry Ballroom at the Thomas Jefferson Tower  
1623 Second Ave North, Birmingham**

*The Roots and Revelry Ballroom is an extension of Chef Brandon Cain's restaurant, which was named best new Birmingham restaurant in 2017. Roots & Revelry pays tribute to the Thomas Jefferson Tower's past and offers globally-inspired plates made with local ingredients.*

**Dinner:** **Guests will dine on a three-course meal by Chef Brandon Cain**

**Investment:** **Event sponsorships ranging from \$10,000 to \$500**

*Individual tickets are also available.*

*Purchase sponsorships at [alabamapossible.org/events](http://alabamapossible.org/events) or by calling Sarah Banks McFarland at 205-939-1408.*

### Host Committee

*in formation*

*Co-Chairs*

*Miller & Josh Girvin and Stephanie & Houston Smith*

*Kent Andersen*

*Anne & Neal Berte*

*Irene Blalock*

*Wendi & Richard Boyen*

*Tracy & Scott Cole*

*Brooke & Daniel Coleman*

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*Lesley & Ralph Foster*

*Gillian & Michael Goodrich*

*Nicole & Josh Hampton*

*Krysten Holloway & Joseph Scrivner*

*Laurel Iverson Hitchcock*

*Ronne & Donald Hess*

*Rosilyn & Ron Houston*

*Ave & Eric Jack*

*Walker & Bill Jones*

*Akiko & Josh Jones*

*Rupa & Dave Kitchens*

*Eileen & Danny Markstein*

*Claire & Sam Parker*

*Virginia Patterson*

*Sheri & Charlie Perry*

*Lydia & Taylor Pursell*

*Kim & Bruce Rogers*

*Pia Sen & Sanjeev Chaudhuri*

*Meredith & Mitesh Shah*

*Jean Shanks*

*Jim Spearman*

*Joyce Spielberg & Maury Shevin*

*Stacey & Howard Torch*

*Jeff Underwood*

*Libba & Brooks Vaughan*

*Cameron & Scott Vowell*

*Jon Whetsell*

*Sarah Caroline Willcox & Finis St. John V*

*Amanda & Ed Wilson*

*Emily & Will Wykle*

## SPONSORSHIP OPPORTUNITIES

*Your support breaks down barriers to prosperity.*

*We invite you to review the sponsorship levels outlined below and return the sponsorship commitment.*

### **Presenting Sponsor: \$10,000**

- Reserved seating for up to 12 dinner guests and 12 sponsor reception tickets
- Company branding in program and promotional materials
- On-site brand recognition and spoken acknowledgement during the event
- Opportunity for company representative to make brief remarks during the program
- Tagged recognition on Facebook, reaching 6,345 followers in two unique posts
- Tagged recognition on Twitter, reaching 4,841 followers in two unique posts
- Recognition in invitations and email newsletter, reaching 8,080 subscribers
- Logo included on the Alabama Possible event page as a Presenting Sponsor



### **Transforming Sponsor: \$5,000**

- Up to 8 dinner tickets and 8 sponsor reception tickets
- Prominent mention in program and promotional materials
- Logo displayed and spoken acknowledgement during the event
- Tagged recognition on Facebook, reaching an audience of 6,345
- Tagged recognition on Twitter, reaching an audience of 4,841
- Recognition on invitations and in email newsletter, reaching 8,080 subscribers
- Logo included on the Alabama Possible event page as a Transforming Sponsor



### **Impacting Sponsor: \$2,500**

- Up to 6 dinner tickets and 6 sponsor reception tickets
- Mention in program and promotional materials
- Logo displayed during the event
- Tagged recognition on Facebook, reaching an audience of 6,345
- Tagged recognition on Twitter, reaching an audience of 4,841
- Recognition on invitations and in email newsletter, reaching 8,080 subscribers
- Logo included on the Alabama Possible event page as an Impacting Sponsor



### **Prosperity Sponsor: \$1,500**

- Up to 4 dinner tickets and 4 sponsor reception tickets
- Program recognition
- Logo displayed during the event
- Tagged recognition on Facebook, reaching 6,345 followers in a unique post
- Tagged recognition on Twitter, reaching 4,841 followers in a unique post
- Logo included on the Alabama Possible event page as a Prosperity Sponsor

### **Sustaining Sponsor: \$500**

- Up to 2 dinner tickets and 2 sponsor reception tickets
- Program recognition
- Tagged recognition on Facebook, reaching 6,345 followers in a unique post
- Tagged recognition on Twitter, reaching 4,841 followers in a unique post
- Logo included on the Alabama Possible event page as a Sustaining Sponsor



*For additional information, please contact Sarah Banks McFarland at 205-939-1408 or [smcfarland@alabamapossible.org](mailto:smcfarland@alabamapossible.org)*

## SPONSORSHIP COMMITMENT

**YES**, we are proud to support Alabama Possible's dinner and conversation with Kate Nielsen and Sanjay Singh at the following level:

- \_\_\_\_\_ **Presenting Sponsor: \$10,000**
- \_\_\_\_\_ **Transforming Sponsor: \$5,000**
- \_\_\_\_\_ **Impacting Sponsor: \$2,500**
- \_\_\_\_\_ **Prosperity Sponsor: \$1,500**
- \_\_\_\_\_ **Sustaining Sponsor: \$500**

Where applicable, please credit the sponsorship to: \_\_\_\_\_

(exactly as you wish your name to appear)

Contact name \_\_\_\_\_ Phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Check here if you do not wish to be listed in the program \_\_\_\_\_

## INDIVIDUAL TICKETS

I/We would like to purchase \_\_\_\_\_ tickets to the dinner.

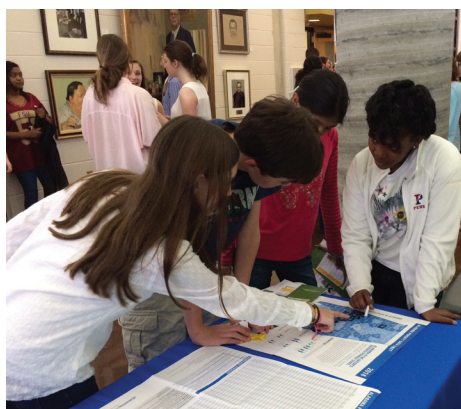
**\$195/individual \$350/couple**

Sponsorship commitments are requested by October 2, 2018. Please mail payment & this form to:

Alabama Possible  
PO Box 55058  
Birmingham, AL 35255  
205-939-1408  
rsvp@alabamapossible.org

*Credit card payments are accepted at [alabamapossible.org/events](http://alabamapossible.org/events)*





**ALABAMA is the nation's sixth poorest state**, and more than 800,000 Alabamians - including 250,000 children - live in poverty.

Alabama also faces a more distressing trend: Our economy continues to lag behind the rest of the nation. Alabama's median household income is \$46,309, which is \$11,308 less than the national median household income. That gap keeps growing, and it means that many of our neighbors are struggling to afford basic necessities like housing, child care, food, transportation, and healthcare.

Your gift to Alabama Possible breaks down barriers to prosperity through education, collaboration, and advocacy. Your impact includes:

**Changing the way people think and talk about poverty.** Poverty simulations change hearts by giving participants an immersive experience so they can learn about the barriers faced by families living in poverty, including economic hardships and overwhelming stress.

The annual poverty data sheet changes minds by equipping policymakers, thought leaders, and the general public with research detailing poverty rates and data related to educational attainment, employment, and food security.



***"We walk alongside those living in neighborhoods of poverty, but we do not understand what it is like to live with these struggles and obstacles from the inside. This simulation (gave) us the briefest taste of that reality and I hope it will strengthen our resolve individually and as a congregation to do all that we can to make a difference."***

*Reverend Susan Clayton, Independent Presbyterian Church Associate Pastor for Community Ministries*

**Building educational equity** across Alabama for low-income and first-generation college-going students and students of color.

Through the Cash for College financial aid form completion campaign, Alabama high school graduates accessed more than \$60 million to pay for education after high school. We also worked with nearly 1,500 Birmingham-area students to complete college applications, financial aid forms, and scholarship applications.



***"I decided to bring my granddaughter in for assistance with finding additional funds. It takes a village to raise a child, and you have become a part of the village that will get her to college."***

*Veronica Perry, a grandmother who visited the Cash for College Drop-In Center to get help with financial aid and scholarships so her granddaughter could attend The University of Alabama.*



The Blueprints College Success Initiative has worked with more than 4,000 underserved high school students in 12 high schools across Alabama. Nearly all our Blueprints graduates have been admitted to at least one postsecondary institution and earned more than \$18 million in scholarships.

*You can break down barriers to prosperity by reviewing the giving levels and returning the enclosed sponsorship commitment form today. Thank you in advance.*

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*\*Emeritus status*

*\*\*Ex-officio immediate past chair*

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**Eulene Hawkins** *(in memoriam)*

**Wayne Flynt, PhD**

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## PAST HONOREES

2012

**Wayne Flynt & Mike Warren**

2013

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2014

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2015

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2016

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2017

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