

Sweet HOME Alabama

A Conversation About Why Living in
Alabama Means So Much



with

General Charles Krulak

and

Bobby Humphrey

hosted by

Barnett Wright

TUESDAY OCTOBER 4, 2016

6 p.m. Sponsor Reception

7 p.m. Dinner

The Florentine

2101 Second Avenue North, Birmingham

SPONSORSHIP PACKET

Sweet HOME Alabama

EVENT DETAILS

When: **Tuesday, October 4, 2016**

6 p.m. Sponsor Reception

Drinks and hors d'oeuvres served while sponsors and their guests mingle with our guests of honor, General Charles Krulak, Bobby Humphrey, and Barnett Wright

7 p.m. Dinner

Welcome

Seated dinner

Host Barnett Wright in conversation with General Charles Krulak and Bobby Humphrey

Where: **The Florentine, 2101 Second Avenue North, Birmingham**

The Florentine is an iconic historic building in downtown Birmingham which is commonly referred to as "Birmingham's most beautiful building." After undergoing multimillion-dollar renovations, the Florentine is once again a beacon of elegance and charm.

Dinner: **Guests will dine on a three-course Southern meal by Corretti Catering**

Investment: **\$175 includes one dinner ticket**

\$290 includes two dinner tickets

Event sponsorships also available

Purchase tickets at alabamapossible.org/events or by calling Kristina Scott at 205-939-1408

Host Committee

in formation

Neal and Anne Berte

Renee Blalock

Wendi Boyen

Sidney Brown

Scott and Tracey Cole

David and Debbie Donaldson

Ralph and Lesley Foster

Josh and Nicole Bohannon Hampton

Donald and Ronne Hess

Bill and Walker Jones

Danny and Eileen Markstein

Sam and Claire Parker

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Bruce and Kim Rogers

Houston and Stephanie Smith

Joyce T. Spielberger and Maury Shevin

Brooks and Libba Vaughan

Scott and Cameron Vowell

Ed and Amanda Wilson

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SPONSORSHIP OPPORTUNITIES

Proceeds from this event will support Alabama Possible's work to break down barriers to prosperity. We invite you to review the sponsorship levels outlined below and return the sponsorship commitment.

Presenting Sponsor: \$10,000

- Company branding in program and promotional materials
- On-site brand recognition and spoken acknowledgement during the event
- Reserved seating for up to 12 dinner guests and 12 sponsor reception tickets
- Opportunity for company representative to make brief remarks during the program
- Tagged recognition on Facebook, reaching 5,988 followers in a unique post
- Tagged recognition on Twitter, reaching 4,662 followers in a unique post
- Branded recognition in invitations and email newsletter, reaching 6,363 subscribers
- Logo included on the Alabama Possible webpage as a Presenting Sponsor

Keystone Sponsor: \$2,500

- Prominent mention in program and promotional materials
- Stage signage and spoken acknowledgement during the event
- Up to 6 dinner tickets and 6 sponsor reception tickets
- Tagged recognition on Facebook, reaching 5,988 followers in a unique post
- Tagged recognition on Twitter, reaching 4,662 followers in a unique post
- Recognition in invitations and email newsletter, reaching 6,363 subscribers
- Logo included on the Alabama Possible webpage as a Keystone Sponsor

Cornerstone Sponsor: \$1,500

- Up to 4 dinner tickets and 4 sponsor reception tickets
- Stage signage and program recognition
- Tagged recognition on Facebook, reaching 5,988 followers in a unique post
- Tagged recognition on Twitter, reaching 4,662 followers in a unique post
- Logo included on the Alabama Possible webpage as a Cornerstone Sponsor

Sustaining Sponsor: \$500

- Up to 2 dinner tickets and 2 sponsor reception tickets
- Program recognition
- Tagged recognition on Facebook, reaching 5,988 followers in a unique post
- Tagged recognition on Twitter, reaching 4,662 followers in a unique post
- Logo included on the Alabama Possible webpage as a Sustaining Sponsor

For additional information, please contact Kristina Scott at 205-939-1408 or kscott@alabamapossible.org





SPONSORSHIP COMMITMENT

YES, we are proud to support Alabama Possible's dinner and conversation with General Charles Krulak and Bobby Humphrey, hosted by Barnett Wright, at the following level:

_____ **Presenting Sponsor: \$10,000**

_____ **Keystone Sponsor: \$2,500**

_____ **Cornerstone Sponsor: \$1,500**

_____ **Sustaining Sponsor: \$500**

Where applicable, please credit the sponsorship to: _____

(exactly as you wish your name to appear)

Contact name _____ Phone _____

E-mail address _____

Mailing address _____

City _____ State _____ Zip _____

Check here if you do not wish to be listed in the program _____

INDIVIDUAL TICKETS

I/We would like to purchase _____ tickets to the dinner.

\$175/individual \$290/couple

Sponsorship commitments are requested by September 26, 2016. Please mail payment & this form to:

Alabama Possible
PO Box 55058
Birmingham, AL 35255
205-939-1408
rsvp@alabamapossible.org

Credit card payments are accepted at alabamapossible.org/events

Sweet HOME Alabama

ALABAMA is the nation's fourth poorest state, and the number of Alabamians in poverty grew to more 900,000 last year. The poverty line is just \$24,300 a year for a family of four, and more than 900,000 of our neighbors have far less than they need to meet their basic needs like food, clothing, and shelter.

Poor people are not just statistics; they are complex individuals and families that share your values.

Those values include that all Alabamians should have the ability to realize their potential through education, that we should all have the opportunity to work hard at a job that supports a family, and that hard work should result in prosperity.

What can you do? Share your help and your hope by breaking down barriers to prosperity.

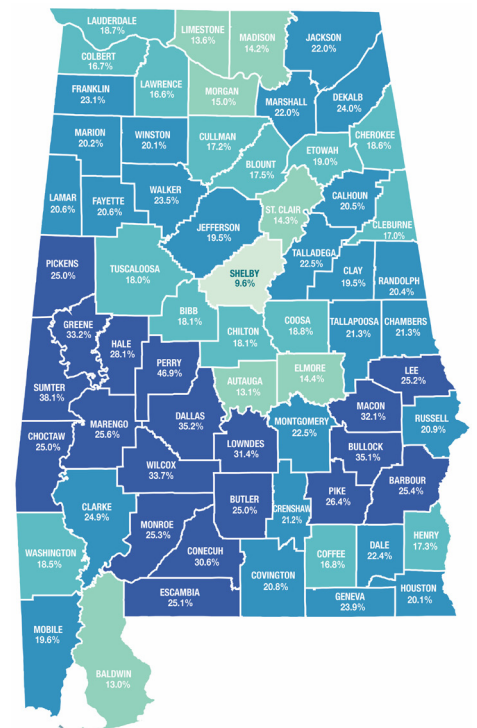
By supporting resources like the **Poverty Data Sheet** and **Poverty Simulations**, you increase your neighbor's understanding of how complex poverty is.

Your gift to Alabama Possible, a statewide 501(c)3 nonprofit organization, helps ensure that nearly low-income, minority, and first-generation college students have hope for their future by providing them with resources and relationships to pursue postsecondary education through our **Cash for College** financial aid campaign and **Blueprints College Success Initiative**. That, in turn, helps these young people realize their immense potential and become self-sufficient.

Your investment supports partnerships to help the 300,000 Alabama children who live in poverty and are food insecure through the **End Child Hunger in Alabama** task force, expand access to **Alabama's First Class Pre-K**, and develop **sustainable campus-community partnerships**.

Please take a moment to review the giving levels and return the enclosed sponsorship commitment form today.

We look forward to the pleasure of your company, and we thank you in advance for your generosity.



ALABAMA POSSIBLE
2016 Small Nonprofit Award Winner
Birmingham Business Journal

Sweet HOME Alabama

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2013

Mason Davis & The Honorable Scott Vowell

2014

Don Logan & Cheryl Morgan

2015

Bill Jones & Shelley Stewart

